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COP15: Track Copenhagen Climate Conference with Twitter and Social Media

COP15 is coming up soon, so learn how to track and share all of the latest climate change news with social media and networking sites.



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Credit: AP Photo/ Fernando Bustamante, file

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The world's most important climate change event is rapidly approaching, and you can be a part of it, from your couch, your office, or the nearest WiFi equipped coffee shop. Using the incredibly powerful tool of social media, your voice can help to spread the message far and wide.

The fifteenth [United Nations Climate Change Conference](#) (COP15) will be held from December 7th through the 18th, in Copenhagen, Denmark, and environmentalists around the world will be watching the proceedings with a keen eye for positive changes as a result of the event.

The Conference of the Parties (COP) comes under the United Nations Framework Convention on Climate Change (UNFCCC), and is the highest body of the UNFCCC. It consists of environment ministers who meet once a year to discuss the developments of the convention. Ministers and officials from 189 countries are expected to take part, and at least 10,000 people are expected to attend the conference.

Even though most of us aren't able to attend in person, we can still track the progress with social media and

networking tools like Twitter and Facebook and share them with others to increase the reach of this important environmental conference.

Using Social Media to Track the COP15 Copenhagen Climate Conference:

Twitter: If you're not already using this popular microblogging service, perhaps now is the time to sign up and follow some of the heavy hitters for COP15. A great place to start is to [search for the hashtag #COP15](#) and save it on your [Twitter](#) page or as an RSS feed for your news reader. When you see something that really resonates with you, re-Tweet it for your followers to see. The [COP15 Twitter feed](#) is a must-follow.

Facebook: You can start off by becoming a fan of the [COP15 Facebook page](#), and all of the stories posted there will show up on your home feed. Got something to say about a story? Leave a comment for others to see. When you see something worth sharing with your friends, hit the 'share' button and send it around. You can also get the 'Share on Facebook' button for your browser, and when reading an article about the climate change conference, use it to share the post with your Facebook friends.

StumbleUpon: The social bookmarking site [StumbleUpon](#) has a huge reach with its users, who 'Stumble' through sites on topics they love. Sign up for an account, download the toolbar for your browser, and start submitting COP15 stories to the site. Other environmentalists and greenies will then be able to view, review, and share these stories.

digg: [digg.com](#) is another huge social bookmarking site which allows users to submit and vote (digg) stories on all sorts of topics. The [Environment category](#) covers anything from renewable energy to environmental health to climate change. A story that gets enough diggs to go to the 'front page' can get large amounts of views from the site's users, so if you're a news hound or looking for great content online, set up an account today, and when you see a COP15 story worth sharing, submit it to digg and help raise the awareness of the importance of the climate change issue in our lives.

Social Media Mashup: Here's where it gets really fun - See a cool COP15 article on Twitter? Digg it. See a great piece on digg.com about COP15? Share it from the digg page to Facebook or Twitter. StumbleUpon an important post about COP15? Submit it to digg.com, Tweet it, or share it on Facebook. Got a blog already? Re-blog COP15 stories on your site and link back to the original piece.

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